Alumni Council Minutes  
September 16, 2014

Attendees:
Tom Kelley, Rodney Carter, Aaron Trautwein, Christine King, Karen Evans (virtually), Aaron Tinjum (virtually), Jacob Depas, Elaine Walton, Lauren Hansen, Caitlin Barclay (intern), Kristen Reynoso (intern), Natasha Urbanowitz (intern), Waverly Matthei (intern), Eddie Pribyl (student intern).

Minutes

Called the meeting to order: Tom K.

Offered the invocation: Aaron Trautwein

Offered the motion to approve the Minutes: Aaron Trautwein  
From date: February 2, 2014

Approval seconded by: Aaron Trautwein

Motion passed.

- Elaine updated the council on changes in the advancement office. Brad Andrews is now focusing on “War on Retention.” He is Senior Vice President for Student Success. Jim Unglaube is serving as Acting Vice President for Advancement until a new Vice President is identified. Greg Huss is now working with Admissions. He is the Director of Admissions and will help recruit students from the Kenosha/Racine area.

- Lauren informed the attendees of the Alumni Council Questionnaire. They will be featured on the Carthage website along with their headshots.

- Council is unable to vote because there are only 6 members in attendance. The nomination chair report was reviewed by Rod Carter. Rod and Tom’s terms have expired but are interested in serving another term. The Council is looking to fill one active seat. Jim Oboikowitch ’02 has served his fourth and final term and will be seeking emeritus status. Email to vote. Heidi (Gargas) Salas ’98 works for Snap-on and could be a potential active member along with John Johnson Jr. who works for Oracle. The Council also has a list of potential active members. Heidi and John should be added to said list. Any other potential members that could be a good fit should be sent to Lauren and will be added to the list. Lauren believes that a graduate from the 90s or 2000s would be the best asset to the council. There is interest in finding a member with a major that is not already covered on the Council.

- Jacob Depas joined the advancement office in November 2013. He moved from Green Bay and loves Carthage! Jacob is presenting the Campaign for Carthage. The Campaign for Carthage is a comprehensive campaign with three parts. Academic Distinction, A strong college, and Academic Excellence. Students majoring in the natural sciences has increased significantly (Biology is up 77%, Computer science is up 88%, Neuroscience is up 67%, Physics is up 58%).
Academic Distinction is Carthage’s top priority. The second part of the campaign is focusing on the Carthage Fund. The goal is $6.5 million. Carthage will ensure its ability to adapt in a rapidly changing world by investing in the Carthage Fund. The third priority of Carthage is academic excellence. The goal is $3.5 million to expand access for deserving students by investing in endowed scholarships. Full participation is sought after from the Board of Trustees, faculty and staff, and the Alumni Council. Jacob invites all of the council to join the Campaign for Carthage. Tom K. would like the Powerpoint of the Campaign for Carthage to be emailed out as well as the folders mailed out to the missing members of the council. Any persons interested in helping should be directed to Lauren or Elaine.

- Lauren Hansen is presenting on the events of Homecoming which is October 10-12, 2014. Alumni Breakfast is at 8:30 am. Students that won the Alumni Scholarship will be presented with a sweatshirt from Carthage. The Council is needed for Sheet Judging after the breakfast at 10 a.m. at Art Keller Field. The parade is open to children who are “Future Alumni” with a decoration station starting at 10:45 am. The football game is versus Elmhurst beginning at 1 pm. An all decade reunion is immediately after the football game in the TARC Field house. It is open to all alumni and their families and is very child friendly.

- Carthage Alumni Mentor program is being presented by Lauren Hansen. Many of the Council have signed up to be mentors. Once a month alumni mentors will come to campus to meet with students to help them with their studies. This will take place on the first Thursday of the month at 6 pm. There is also a virtual component to the program for alumni that live far away or in unique fields. Any alum interested in becoming a mentor should fill out the online form or contact Lauren. The mentor program information should be sent to the full Council. Need more mentors in a larger variety of majors, especially the sciences.

- Committee Formation discussion is led by Tom Kelley. Every Council member should join at least one committee. The information will be sent out to the full council for consideration of the different committees.

1. Nomination and Award Committee
   - Beacon Award
     - It was agreed that this was an amazing ceremony and was loved by the Council and faculty and staff. It was brought up that there should be a place on the invitation that says that if you cannot attend the event, you can still donate to the cause.
   - Distinguished Alumni Awards
     - Number of nominees is decreasing. It is discussed that someone does not have to receive an award every year. It could possibly be added to the Beacon Award ceremony. The full Council should be asked if the two events should be combined. Aaron Trautwein asked that if during the New Alumni Convocation if there is no Distinguished winner, should a Beacon Award winner come to speak? Elaine agrees that this could be a good fit for the office.
   - Looking for head of committee
     - Kevin Brunner is interested. Present council members agree that this would be a good fit.
     - Rod Carter is interested in being on this committee.
2. Alumni Scholarship Fund Committee
   • Essay scholarship competition
   • Fundraising for alumni scholarship
3. Young Alumni Committee
   • Young alumni engagement
   • 1-10 Club
4. Student Alumni Association Committee
   • Building Student Alumni relationships
   • Student Alumni Association
   • Alumni Mentoring
   • Aaron Tinjum is interested in student alumni engagement.

• Beacon Award nomination by Aaron Trautwein. Jean Preston became Poet Laureate of Kenosha. Another Carthage grad (Nick Dempskey) is Poet Laureate in Racine.

New business: No

Old business: No

Meeting adjourned: 7:42 p.m.

Next meeting: December 5 or 7 –
   • Christmas Festival Weekend
   • Beacon Award winner selection before meeting
   • Meeting to follow