

GRAPHIC DESIGN

Graphic artists use a variety of print, electronic, and film media to create art that meets a client's needs. Like other art majors, the graphic design artist must be proficient in other forms of art as well. While you will develop the skills required for your chosen field, our goals go beyond technical proficiency. Students examine classical and contemporary theory as a foundation for a critical understanding of an increasingly mediated world.



SKILLS

- Coordinating well with others
- Measuring
- Drawing
- Creating art
- Making presentations
- Conducting research
- Attention to detail
- Working with computers
- Creative thinking
- Designing skills
- Fundraising skills
- Marketing skills
- Originality
- Public speaking
- Time management



CAREER PATHS

Please note that this list includes careers requiring differing degrees of education and training.

- Design Director
- Interactive Designer
- Advertising Designer
- Package Designer
- Design Manager
- Book Designer
- Exhibit Designer
- Art Director
- Book Jacket Designer
- Creative Director
- Website Designer
- Creative Manager
- Desktop Publisher
- Developer Strategist
- Gallery Director
- Motion Graphics Designer
- Multimedia Artists & Animators
- Non-profit Administration
- Public Relations
- Publishing & Editing
- Sales
- Software Designer
- Teaching/Education

MAJORS TO
CAREERS

 **96%**

of alumni have a job within six months or are attending grad school

 **50+**
INDUSTRIES

Carthage alumni pursue opportunities in over 50 different industries

\$ STARTING SALARY RANGES

Graphic Designers

PERCENTILE	10%	25%	50% (MEDIAN)	75%	90%
Wisconsin Annual Wage	\$28,540	\$35,810	\$45,760	\$57,700	\$70,970
Illinois Annual Wage	\$28,640	\$36,480	\$49,470	\$65,180	\$81,510

COMPANIES EMPLOYING CARTHAGE GRADUATES

- Kenosha News
- Community State Bank
- The Racine Journal Times
- Czarnowoki Exhibit and Service Specialist
- Kenosha Unified School District
- Signs Now
- Wickes Furniture
- Frank Haack and Associates
- Northwest Herald
- Promotions Unlimited
- Digital Imaging Group
- Awnings Plus
- Baird & Warner
- Foppe Design
- WSPY Radio
- Kalmbach Publishing Co.

MAJOR JOB SEARCH ENGINES

- Carthage Career Connection
- American Institute for Conservation of History & Artistic Works
- Art Libraries Society of North America
- Association of Art Museum Curators
- Association of Historians of American Art
- American Alliance of Museums
- College Art
- Design Jobs
- Springboard for the Arts

CONTACT US

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