Carthage College to host third annual Aspire Conference
Community members are invited to join virtually or in person

KENOSHA, Wis. – In a season where college students nearing graduation are being asked about “what’s next?” in their lives, Carthage College will host the third annual Aspire Conference aimed at informing and empowering students to take manageable steps to succeed not only after graduation but throughout their lives.

The Aspire Conference - You Are Here: From Aspiration to Action will be held in-person with live streaming sessions October 4-6, 2021. Carthage alumni and industry leaders from more than a dozen different professions will be on hand to share insights with students on how to ignite crucial career and life-building skills.

“When we can make career development fun and engaging, we create an environment that helps students develop the habits of mind for long-term personal and professional success,” says Lisa Hinkley, Associate Vice President and Executive Director for Career and Professional Development. “The immersive experience provided by the conference will show that career-building is about more than resumes, and it will demonstrate a small part of the network here to help students explore their curiosities and build meaningful lives.”

The zero-cost event will include more than 20 individual workshops and networking opportunities. Speakers for The Aspire Conference include:

Adrienne Hoyt, ’05, VP of Internal Communications at CNN (Livestream available)

Caroline Riley, ’02, Head of Sales, Google Cloud  (Livestream available)

Patrick Cummings, ’04, Senior Graphic Designer, Adidas Brand Group

Sharmain Harris, ’21, Entrepreneur and Motivational Speaker (Livestream available)

Jamin McGinnis, ’06, Channel Manager, Breakthrough Beverage Company  (Livestream available)

Kate Colbert, ’95, Best-selling author, Marketer, and Business Owner  (Livestream available)

Marcus Knight, ’05, Entrepreneur and Business Owner

Carolynn Friesch, CEO United Way of Kenosha County

Janus Adams, entrepreneur and best selling author (Livestream available)
The Aspire Program, designed to better prepare students for life after college was made possible by a $15 million gift from longtime Carthage supporter Jan Tarble. Built around the four components of The Aspire Program: career development, entrepreneurship, leadership, and creativity, the conference is zero cost to Carthage students, alumni, faculty, staff, and community members. Community members are invited to take part in the conference virtually and in person. Register now to see which sessions are available virtually. Per campus COVID-19 guidelines, all individuals on campus, regardless of vaccination status, are required to wear masks inside campus buildings.

NOTE TO EDITORS: A high-resolution Aspire Program logo is attached for your use

About Carthage
Carthage College is raising expectations for a private college experience. It blends the best liberal arts traditions with desirable degree programs, transformative learning opportunities, personal attention from distinguished faculty, and a focus on career development, which makes its graduates competitive in the workforce. Founded in 1847, Carthage is located on an idyllic shore of Lake Michigan in Kenosha, Wisconsin, in the thriving corridor between Milwaukee and Chicago.